



### Engineering the experience.

Engineer the experience with Hutchison-t. Make virtual a reality and elevate immersion to the limits of perception and sensation. Create spectacular audio visual experiences for your customers and take them on a sensory trip.



### Audio experiences by intelligent design.

It shapes what we perceive and influences our mood. Channel the power of music and add a rich layer of emotive form and texture to your clients' immersive experience. Enhance your brand with an intelligent audio installation and curate compelling content. Speak to your customers on a frequency they'll instinctively understand.

#### Background & Foreground Pro Audio

Smart and integrated audio solutions tailored to your specific operational and venue needs.

#### GroupX Pro Audio

Multiple smaller speakers precision positioned for full and balanced audio coverage of the entire studio space.

#### Automation & Control

A proprietary iPad control solution gives you unprecedented ease of access and professional and artistic control over your AV.

#### Acoustic Treatment

Custom retrofitting of acoustic material or integration at the design stage mean rich, intelligible audio even in acoustically difficult environments.

#### Portable Sound

Agile sound solutions to match increasingly diverse portable needs.

#### Cardio 'Exertainment'

Personalise the listening experience and open up channels of customer engagement with a range of connection options.

#### Cardio Integration

Hutchison-t can meticulously plan and design an integrated solution that delivers a range of engaging content via integrated viewing screens.

#### Brand Music

We'll get to know your brand values and the customer-base you want to attract, and help you define a music profile to match.

# Audio & Visual Solutions

## Hit the visual mark.

Abstract Video Walls. Immersive Projection. Virtual Reality... Thanks to ongoing technology advances and increasingly clever design, our tech-forward clients and their customers know that the next big experience needs to hit the visual mark. Transform reality into the best possible version of itself with cinematic experiences driven by next-gen visual tech.



## Immerse. Motivate. Inspire.

We work across a number of sectors to bring experience visions to life. Our creative and technical expertise means we can develop, design, and deploy effective audio visual solutions tailored to your specific needs. Functionality and finesse every time.

### Feature & FX Lighting

We design and deliver bespoke lighting experiences that illuminate, immerse, and inspire. Hutchison-t work with you to bring ambitions with respect to the physical needs of your space.

### Large Screen Display

Add a layer of direct and branded engagement, whether this be for advertising, information, promotions or entertainment, with a carefully designed network of screens.

### Video Wall

Big on size, colour, and picture quality, a large video wall display is a fantastic way to make a big first impression.

### Pro Projection

Produce amazingly rich, versatile, and scalable projection images and displays.

### IPTV

Distribute all your multimedia services over a single existing IP network, giving your customers On Demand-style functionality and choice.

### Immersive Projection

Get deep in "the zone" with a curved theatre-spec screen, extreme motion graphics and state-of-the-art dual projector technology.

### Virtual for Fitness

We provide the technical know-how and operational means to make the virtual experience possible - a pumping sound system, the best visual set-up, phenomenal lights, and the right tools to get everything in sync and moving to the beat.

### Digital Signage

Target customers with brand imagery and promotional messaging when and where you want with strategically positioned digital signage to catch the highest footfall.

### Satellite TV & Radio

Elevate and enrich your customer experience with the power of choice. Hutchison-t will help you access thousands of national and international channels.

[www.hutchison-t.com/av](http://www.hutchison-t.com/av)



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