



Gemma Bonnett-Kolakowska
MyZone
Global Marketing
Director


Accurate, flexible, and motivational - Myzone are true world leaders in wearable performance tracker tech. Here, Global Marketing Director Gemma Bonnett-Kolakowska tells us what's next for Myzone.

How do you think technology will affect the Myzone experience in the future?

Myzone is focused on technology and was designed specifically for the Fitness Industry. Myzone remains focused on gathering feedback from the industry to deliver accurate and valuable products, with technology at the forefront of everything we do.

Myzone's app, which has recently been updated, continues to keep the club in control of the engagement and motivation of its members both in and out the club, by providing new partners, challenges, and by gamifying the experience.

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