



Mark Hutchison  
Hutchison-t

hutchison   
audio visual

This week we've heard from a range of the industry's leading GroupX operators about the future of GroupX studio fitness. To round off their fascinating insights, here's Mark Hutchison with where GroupX tech is heading for Hutchison-t

### What does the studio of the future look like?

The range of technology options open to fitness operators and studio owners in the future is really going to diversify and increase. There are many exciting advances on the horizon, but what's more important is how and why you apply them. For Hutchison-t, the studio of the future is one that is relevant.

The Feature & FX lighting has to be programmable so that it can mimic or intensify the movement in a class. The audio has to be intelligible rather than just loud. Video walls and projectors will serve different purposes depending on the space. Automation and control solutions can free up an instructor and completely change the dynamic of a class. Carefully considered third party integration will add a brand new layer of engagement and reward to the GroupX experience.

At Hutchison-t nothing goes in one of our studios unnecessarily – everything is deployed with purpose and design. We believe that's where GroupX tech should be heading.

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